Discover Your Unique Strengths and Career Alignment

Participant Name:	
Date:	
Webinar Duration: 60 minutes	

Welcome and Instructions

This workbook is your personal companion for today's interactive webinar. You'll be guided through Gallup's proven "What I Do Best" assessment to discover your natural talents and evaluate how well your current role aligns with your strengths.

What You'll Need:

- This workbook (printed or digital)
- · A pen or pencil
- · Honest self-reflection
- · An open mind about your career path

How This Works:

- Listen for instructions
- · Complete exercises during designated work times
- · Participate in discussions when invited
- Take notes in the spaces provided

Section One: Foundation - Understanding Strengths

Key Concepts

The Strength Equation: Talent x Investment = Strength

Gallup's research shows that people who focus on strengths are:

- · 6x more engaged at work
- 40% more productive when using top strengths daily
- · 3x more likely to report excellent quality of life

Personal Reflection Warm-Up

Think of your most successful moment at work:

What were you doing?

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How did it feel?

What made it feel natural/effortless?

Section Two: Foundation - The "What I Do Best" Assessment

Instructions

Consider the complete list of 66 behavioral statements. For each item, rate it using this scale:

- 5 = This is absolutely me I excel at this naturally
- 4 = This fits me well most of the time
- 3 = Sometimes this is me, sometimes not
- 2 = This occasionally fits but isn't natural
- 1 = This rarely describes me

Rate each item 1 - 5. Be honest about what comes naturally to you.

Do what is expected of me each day	Make work fun
Help others explain their thoughts	Help others see their strengths
Let others know without words that I	Win the approval of others
know how they feel	Stay busy all the time
Accept all people as they are Figure out how different people can	Push people into action
work together productively	Act according to my beliefs
Learn as much as I can about the people I meet	Stay in the "public eye"
Do things right	Establish routines and processes
Inspire people to take action	Live for the present
Take on significant challenges	Concentrate until the job gets done
Coach	Help people solve their problems

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Achieve my goals		
Discover patterns in data	Associate with people who appreciate my	
Organize a big event or celebration	strengths	
Selectively distribute praise and recognition	Meet new people Work hard	
Build bridges between people of different cultures or experiences	Inspire people to commitment Volunteer for causes I believe in	
Treat all people the same Create pictures and plans for the future	Envision the things I want and desire	
Plan new programs Strive to know more	Follow up on the details Respond to things as they occur	
Think and study	Control my life Overcome obstacles	
Learn new things Discuss history and its lessons Choose the best alternatives	Deliver results Search for the reasons and causes Keep track of several balls in the air at	
Find experts to help Tell stories Talk with people going through difficult	the same time Check out people carefully before revealing confidential information	
situations Include people who feel left out	Feel connected with all of life Create order and safety in my life	
Examine the unique qualities of each person	Have clear rules that everyone follows Inspire people about what could be	
Stay in contact with my friendsFollow through with what I said I would do	Join brainstorming sessions Collect and archive all kinds of	
Persuade othersCompare my performances to those of others	information Participate in intellectual discussions, especially philosophical discussions	
Teach people Give praise	Discover new information Use history to explain my position Find new ways to do things	

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Section Three: Your Top 10 Selection

Instructions

From all items you rated 4 or 5, choose your Top 10 - the things you do best above all others.

Selection Criteria

- · Feels Natural
- · You consistently excel at this
- · Energizes rather than drains you
- · Others notice and compliment you on this

My Top 10 "What I Do Best"

Validation Check

Looking at your Top 10 List:

- · Does this feel authentic to who you are?
- · Are there any "shoulds" rather than genuine strengths?
- · Do these represent what you naturally gravitate toward?

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Section Four: Career Alignment Assessment

Your Current Role Analysis

List the Top 10 main activities/responsibilities in your current position in the left text box. (What you actually do day-to-day, not just job description) Then, copy your Top 10 "What I Do Best" from the previous page into the right text box.

The Connection Exercise

Instructions

Draw lines or make notes connecting items from your "What I Do Best" list to your "Current Role Activities" list wherever there's a clear match.

My Connection Count: out of 10 possible connections.

Results Interpretation

Your Alignment Score

7+ connections Strong alignment - great career fit!

4-6 connections Moderate alignment - room for optimization

1-3 connections Poor alignment - significant mismatch

O connections Major misalignment - may need career change

Check your category above.

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Reflection Questions

Which of your top strengths have NO connection to your current role?

Which major job responsibilities don't connect to any of your strengths?

What does this tell you about your current career fit?

Section Five: Your Action Plan

Based on your alignment score

If you have HIGH alignment (7+ connections):

- · Focus on maximizing use of connected strengths
- · Find ways to spend more time on strength-based activities
- Develop these strengths further through skill-building

If you have MODERATE alignment (4-6 connections):

- · Reshape current role to emphasize strength-based activities
- · Volunteer for projects that align with unused strengths
- · Discuss role modifications with your manager

If you have LOW alignment (1-3 connections):

- · Consider significant role redesign within current position
- · Explore transitioning to different role within organization
- · Research career changes that better align with strengths

If you have NO alignment (0 connections):

- · Consider complete career change
- Find ways to use strengths in volunteer or side activities
- · Identify transfer opportunities within organization

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My Personal Action Plan
My Alignment Score: connections
My Immediate insight:
One action I'll take this week:
My 30-day goal:
If I fully aligned my work with my strengths, what would be possible?

Next Steps & Resources

Immediate Actions

- · Share results with trusted mentor/colleague
- · Schedule follow-up conversation with manager (if appropriate)
- · Research roles that better align with your top strengths
- · Look for one project this month that uses 3+ of your strengths

30-Day Check-In Questions

- How am I using my strengths more intentionally?
- · What opportunities have I identified to better align my work?
- What small changes have I made that are already paying off?

Additional Resources

- Take the full CliftonStrengths assessment for detailed insights
- Join strengths-focused professional communities
- · Find a strengths-based coach or mentor
- · Read "Now, Discover Your Strengths" by Marcus Buckingham

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Notes
Additional insights from today's session:
Questions to follow up on:
questions to follow up on:
Key Takeaway
Remember : Your strengths aren't just nice-to-haves—they're your pathway to exceptional performance and career satisfaction. If you don't have many connections between your strengths and current role, you're not broken—you may just be in the wrong place.
Your strengths are your competitive advantage. Use them wisely.

@ What I Do Best Webinar - Keep this workbook for ongoing reference and career planning

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Core Gallup Resources

Official Gallup Materials

<u>CliftonStrengths Platform</u> - Resources including the assessment and descriptions of all 34 talent themes

Gallup Workplace - Research hub with latest findings on engagement and strengths

Gallup Books (Essential Reading)

"Now, Discover Your Strengths" by Marcus Buckingham & Donald O. Clifton The foundational book that started the strengths revolution

"Strengths Based Leadership" by Tom Rath & Barry Conchie How to lead using your strengths Includes research on high-performing teams

"Go Put Your Strengths to Work" by Marcus Buckingham Practical guide for applying strengths daily Six-step program for strengths development

TED Talks & Video Resources

Marcus Buckingham: "Go Put Your Strengths to Work"

Duration: 17 minutes

Key Insight: Why focusing on strengths is more effective than fixing weaknesses

Angela Lee Duckworth: "Grit: The Power of Passion and Perseverance"

Duration: 6 minutes

Connection: How strengths development requires sustained effort

Shawn Achor: "The Happy Secret to Better Work"

Duration: 12 minutes

Relevance: Positive psychology research supporting strengths-based approaches

Dan Pink: "The Puzzle of Motivation"

Duration: 18 minutes

Connection: How intrinsic motivation aligns with natural strengths

Gallup YouTube Channel

CliftonStrengths Explainer Video

Individual theme explanations (3-5 minutes each)

Research updates and case studies

Marcus Buckingham & Ashley Goodall: "Nine Lies About Work"

Duration: 45 minutes

Focus: Debunking common workplace myths, including the "well-rounded" fallacy

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30-60-90 Day Development Plan

Days 1-30: Foundation Building

Week 1

- · Take full CliftonStrengths assessment (if not already done)
- · Read "StrengthsFinder 2.0"
- · Share results with mentor/trusted colleague

Week 2

- · Watch 3 recommended TED talks
- · Join one online strengths community
- Start daily strengths journal

Week 3

- Research careers that align with your top 5 themes
- · Connect with 2 people in aligned roles on LinkedIn
- Practice articulating your strengths in conversations

Week 4

- · Complete "Go Put Your Strengths to Work" exercises
- Schedule monthly strengths check-in meetings
- · Identify one project to lead with strengths

Days 31-60: Skill Development

Month 2 Goals

- · Read one additional strengths book
- · Attend virtual strengths-focused event
- Experiment with new ways to use top strengths
- · Seek feedback on strengths application
- Consider strengths-based volunteering opportunity

Days 61-90: Strategic Application

Month 3 Goals

- · Propose role modification based on strengths
- Find strengths-complementary partnerships
- · Set quarterly goals aligned with strengths
- Evaluate progress and plan next phase
- · Consider advanced certification or coaching

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Quick Reference Cards

Daily Strength Questions

- · How can I use my top strength today?
- · What energized me most in my work?
- · Where did I feel most naturally capable?
- · What should I do more of tomorrow?

Weekly Reflection Prompts

- Which strengths did I use most this week?
- · What new ways did I apply my talents?
- · Where did I feel misaligned with my strengths?
- · What opportunities exist to use underutilized strengths?

Monthly Assessment Questions

- · Am I spending more time in my strengths zones?
- · What progress have I made toward better alignment?
- · How have others noticed my strengths development?
- · What adjustments should I make next month?

Remember: Your strengths are your pathway to exceptional performance and career satisfaction. These resources are here to support your ongoing journey of development and alignment.

